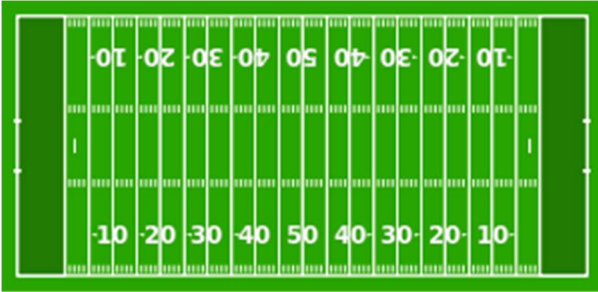
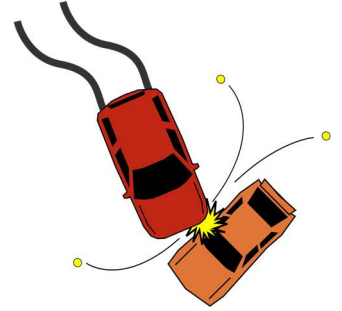


The Dangers of Distracted Driving



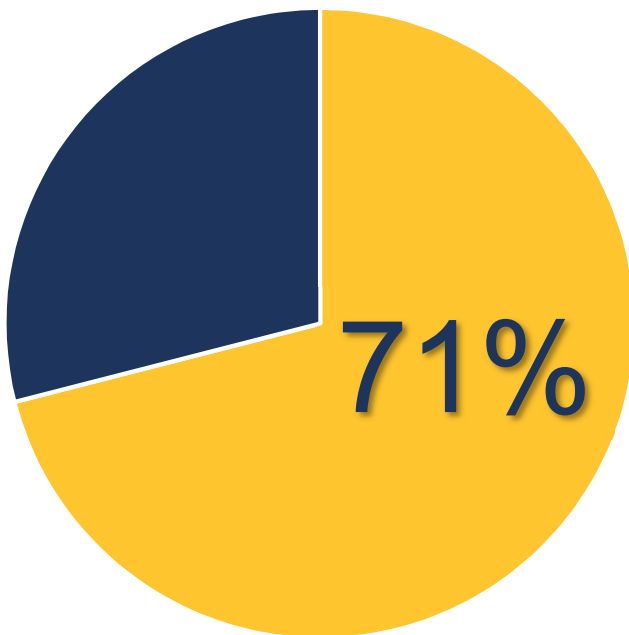
1 in 4
accidents
involve cell
phone use.¹



At 55 MPH, the average text message takes your eyes off the road long enough to cover a football field.²

71% of young drivers say they have sent a text while driving.¹

10% of all drivers 15 to 19 years old involved in fatal crashes were reported as distracted at the time of the crashes. This age group has the largest proportion of drivers who were distracted at the time of the crashes.¹



2015 brought the largest single-year increase in driving-related deaths since 1966. Worse yet, we're on track for a two-year increase of 18 percent.³

Let's keep our eyes on the road and not on our phones.

1. National Highway Traffic Safety Administration
2. www.cdc.com/motorvehiclesafety
3. National Safety Council, Insurance Information Institute